

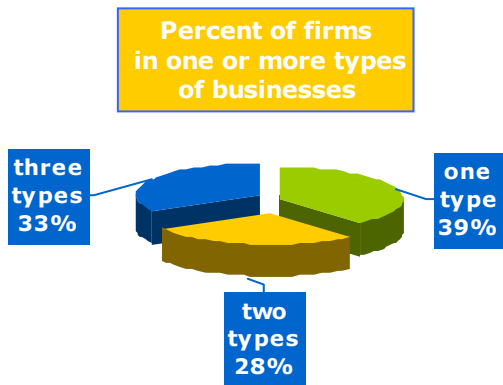
New Hampshire

\$438M
gross income



Environmental Horticulture is a major sector of agriculture in New Hampshire.

There are **more than 900** firms in this industry.



These firms include:

- ❖ production: nurseries, greenhouses, herbs, cut flowers, turfgrass.
- ❖ retail: garden centers, florists.
- ❖ landscape services: landscape design, installation, maintenance, lawn care, tree care.

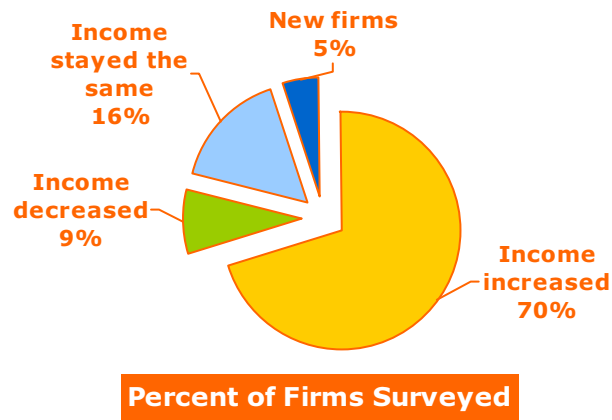
Most firms are involved in more than one of these activities.

The **Environmental Horticulture** industry **produces income**.

The estimated value in New Hampshire is \$438 million.

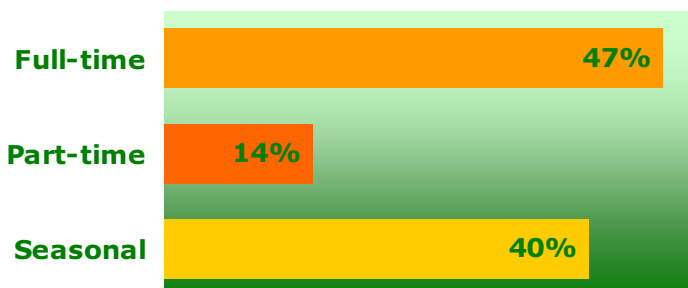
Since the previous survey:

- ❖ An estimated **650 firms** increased their **income** an average of 35 percent per firm.
- ❖ Almost **50 new firms** were started.



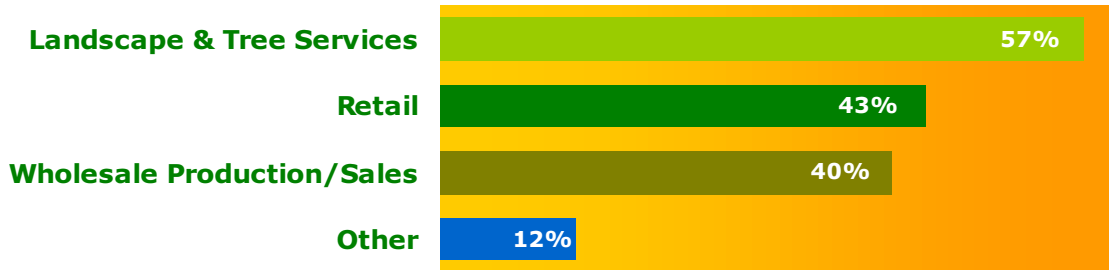
Environmental Horticulture provides **MANY jobs**.

At least 12,100 people have careers in this industry. An additional 5,300 are needed.



- ❖ An estimated **5,700 jobs** are full time.
- ❖ This industry paid an estimated **\$192 million to employees**.
- ❖ Since the previous survey, an average **28 percent more was spent on labor** by almost two-thirds of the businesses.

Environmental Horticulture is **MANY** types of businesses.



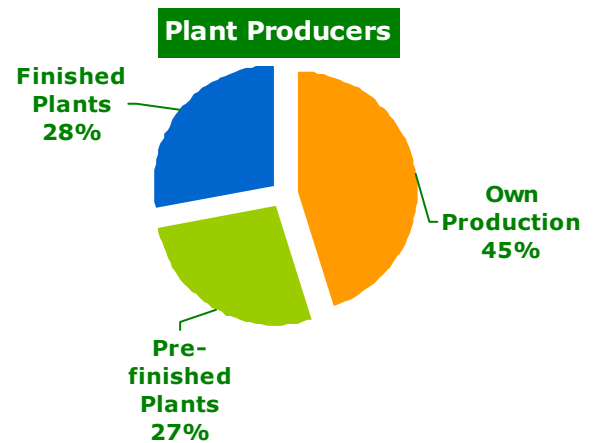
Plant production and sales are a significant part of the **Environmental Horticulture** industry.

Plant sales generated an estimated **\$210 million**.

This included:

- ❖ \$195 million from plants produced totally by the seller.
- ❖ \$57 million from young plants ("pre-finished") and grown further prior to selling.
- ❖ \$58 million from "finished" plants bought for resale, either wholesale or retail.

Plant production generated **\$152 million**.



More Facts on **Environmental Horticulture** in New Hampshire

- ❖ This industry is keeping more than 21,000 acres in agriculture. More than 14,000 of those acres are open space.
- ❖ The majority of income (81 percent) came from sales and services within the state.
- ❖ This industry paid more than \$16 million in taxes. Half of the firms paid an average of 22 percent more taxes than reported in the previous survey.