

**New England Green Industry
1999 Economic Impact Survey**

1. Does your business obtain at least 50% of its gross income from activities related to the green industry?

_____ no ... stop here, and return the survey in the envelope provided. Thank you.

_____ yes ... go on to question number 2.

2. What percentage of your business gross income was from each of these categories in 1998 or your most recently completed fiscal year?(Please check to see that your numbers total 100%.)

Wholesale: _____ % Trees and shrubs
_____ % Turfgrass
_____ % Annuals, perennials, groundcovers and herbs
_____ % Potted flowering plants, indoor foliage plants and cut flowers
_____ % Hard goods

Re-wholesale: _____ % Green goods, including plants, cut flowers and floral arrangements
_____ % Hard goods

Retail: _____ % Green goods, including plants, cut flowers and floral arrangements
_____ % Hard goods

Services: _____ % Tree care / arboriculture
_____ % Landscape design / architecture
_____ % Landscape contracting / installation
_____ % Landscape maintenance, including lawn care
_____ % Delivery

Other: _____ % (Please describe): _____

Total: = 100 % Business gross income

3. Think about your 1998 business gross income which is derived from the sale of plants, both wholesale and retail. What percentage of that income falls into each of these categories? (Please check to see that your numbers total 100%.) If you do not sell plants, go on to question number 4.

_____ % Plants you propagated and grew yourself

_____ % Plants you purchased as young plants, and finished growing at your business

_____ % Finished plants you purchased from another grower, and sold through your business

= 100 % Business gross income from sale of plants

4. Indicate the percentage of your 1998 business gross income resulting from sales and services in each of these locations. (Please check to see that your numbers total 100%)

_____ % Connecticut

_____ % Maine

_____ % Massachusetts

_____ % New Hampshire

_____ % Rhode Island

_____ % Vermont

_____ % Other Northeast states (New Jersey, New York and Pennsylvania)

_____ % Other states beyond the Northeast

_____ % Canada

_____ % Other countries

= 100 % Business gross income