The Environmental Horticulture Industry Produces Plants
Plant production accounted for $256 million.

Overall environmental horticulture industry plant sales are estimated to be $513 million, or 60% of overall industry income. Of these plant sales, $256 million were from plants produced partially or totally by the seller, and $257 million were from finished plants bought for resale—either wholesale or retail. Of the self- or own-produced plants, $164 million were from those propagated and grown totally by the seller, and $92 million were from those purchased as young plants (prefinished) and grown further prior to selling.

Where are the Environmental Horticulture Markets?
Most business income results from sales and services provided within the state.

The majority of income from sales and services was from within the state, or $761 million. Income resulting from sales outside the state mainly comes from Massachusetts (3%) and Maine (3%). Income resulting from sales outside the region mainly comes from other Northeast states (3%), followed by other states beyond the Northeast (1%).

This Industry Provides Employment Opportunities
An additional 5,400 employees are needed in Environmental Horticulture

The Environmental Horticulture industry provided employment for at least 25,400 persons in 1998. Over the 5-year period from 1993 to 1998, jobs in this industry increased by 8,400 or 49%. This reflects increases in full-time jobs by 5,400 (or 53%), in part time jobs by 900 (or 44%), and in seasonal jobs by 2100 (or 43%). In spite of these increases, if they could have found qualified employees, Environmental Horticulture firms in 1998 would have hired 2,900 more full time, 1,200 more part time, and 1,300 more seasonal employees. Payroll in 1998 was $423 million (49% of income). Over half the firms (69%) paid more toward employees (average 80% more) than in 1993.

More statistics on Environmental Horticulture in Connecticut:

- In 1998, this industry paid $81 million in taxes. Over half the firms (61%) paid more taxes (average 87% more) than in 1993.
- This industry is occupying and keeping 21,660 acres in agriculture. Of this, 11,696 acres (54%) are currently used for income.
- The top three ranked issues currently facing this industry are lack of qualified labor (25%), professional standards (18%), and lack of perceived value (17%). Other ranked issues of major importance to this industry are government regulation (16%), marketing (7%), pest management (7%), and deer damage (6%).