Environmental Horticulture is Many Types of Businesses

69% Landscape Services

42% Retail Sales

21% Wholesale Production, Sales

19% Other Sales, Services

Environmental Horticulture - a Major Sector of Agriculture in Connecticut
Over 1,500 firms are in this industry.

These firms include:
- production: nurseries, greenhouses, herbs, cut flowers, turfgrass
- retail: garden centers, florists
- landscape services: landscape design, installation, maintenance; lawn care; tree care

Most firms are involved in more than one of these activities.

Firm distribution by income

The Environmental Horticulture Industry is Growing!
Between 1993 and 1998, income grew by $222 million.

- Over 1,200 firms increased their incomes, an average 72% per firm.
- More than 140 new firms were started during the past five years.
The Environmental Horticulture Industry Produces Plants

Plant production generated $256 million.

The estimated $513 million in plant sales include:
- $164 million from plants produced totally by the seller
- $92 million from young plants ("pre-finished") and grown further prior to selling
- $257 million from "finished" plants bought for resale, either wholesale or retail

Environmental Horticulture Provides Employment

At least 25,500 have careers in this industry. An additional 5,400 employees are needed.

- **8,400 new jobs** were created over the past five years.
- This industry paid **$423 million towards employees** in 1998.
- An **average 80% more was spent on labor** than in 1993, by almost two-thirds of the businesses.

More facts on Environmental Horticulture in Connecticut

- The majority of income (89%) came from sales and services within the state.
- This industry paid **$81 million in taxes**. Over half the firms paid an average 87% more than in 1993.
- This industry is keeping **over 21,600 acres in agriculture**, over 9,900 of which is open space.