Connecticut

$855 million
and Growing

Environmental Horticulture is Many Types of Businesses

69% Landscape Services
42% Retail Sales
21% Wholesale Production, Sales
19% Other Sales, Services

Environmental Horticulture - a
Major Sector of Agriculture in
Connecticut

Over 1,500 firms are in this industry.

These firms include:
- **production**: nurseries, greenhouses, herbs, cut
  flowers, turfgrass
- **retail**: garden centers, florists
- **landscape services**: landscape design,
  installation, maintenance; lawn care; tree care

*Most firms are involved in more than one of these activities.*

Firm distribution by income

- **over $1 million**: 5%
- **under $25,000**: 9%
- **$25,000 - $100,000**: 17%
- **$100,000 - $250,000**: 33%
- **$250,000 - 1 million**: 36%

Percent of firms

- **New firms**: 9%
- **Income stayed the same**: 12%
- **Income decreased**: 1%
- **Income increased**: 78%

The Environmental Horticulture Industry is Growing!

Between 1993 and 1998, income grew by $222 million.

- **Over 1,200 firms** increased their incomes,
an average 72% per firm.
- **More than 140 new firms** were started
during the past five years.