Environmental Horticulture is Many Types of Businesses

54% Landscape Services
57% Retail Sales
38% Wholesale Production, Sales
16% Other Sales, Services

Environmental Horticulture - a Major Sector of Agriculture in Maine

Over 800 firms are in this industry.

These firms include:
- **production**: nurseries, greenhouses, herbs, cut flowers, turfgrass
- **retail**: garden centers, florists
- **landscape services**: landscape design, installation, maintenance; lawn care; tree care

*Most firms are involved in more than one of these activities.*

Firm distribution by income

- **over $1 million**: 7%
- **$25,000 - $500,000**: 28%
- **$100,000 - $250,000**: 23%
- **$25,000 - $100,000**: 20%
- **under $25,000**: 28%

Percent of firms

- **New firms**: 14%
- **Income stayed the same**: 17%
- **Income decreased**: 4%
- **Income increased**: 65%

The Environmental Horticulture Industry is Growing!

Between 1993 and 1998, income grew by $93 million.

- Over 540 firms increased their incomes, an average 92% per firm.
- More than 115 new firms were started during the past five years.