New Hampshire

$381 million and Growing

Environmental Horticulture is Many Types of Businesses

59% Landscape Services

47% Retail Sales

37% Wholesale Production, Sales

19% Other Sales, Services

Environmental Horticulture - a Major Sector of Agriculture in New Hampshire

Over 700 firms are in this industry.

These firms include:

- **Production**: nurseries, greenhouses, herbs, cut flowers, turfgrass
- **Retail**: garden centers, florists
- **Landscape Services**: landscape design, installation, maintenance; lawn care; tree care

*Most firms are involved in more than one of these activities.*

Firm distribution by income

- Over $1 million: 8%
- Under $25,000: 12%
- $25,000 - 100,000: 15%
- $100,000 - 250,000: 37%
- $250,000 - 1 million: 28%

The Environmental Horticulture Industry is Growing!


- Over 490 firms increased their incomes, an average 104% per firm.
- More than 115 new firms were started during the past five years.