How big is New England’s green industry? Help us find the answer! Please complete and return the industry survey which you may receive in early October. Your response will help us determine the true size of the industry, both production and service – nursery and greenhouse production; tree care; landscape design, installation and maintenance; florists; and garden center sales. This information will help all of us as we work with state legislators, state and national agencies, guidance counselors who advise students on their careers, and others.

Please watch for this survey, fill it out if you receive one, and send it back. You can tell this survey by our sponsor’s logo – the New England Nursery Association. The information you supply will help us characterize the industry, and that will help all of us.

Thank you.  
Dr. Leonard Perry, Professor
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Dr. Lois Berg Stack, Professor
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