Vermont

$187 million and Growing

Environmental Horticulture is Many Types of Businesses

- 61% Landscape Services
- 65% Retail Sales
- 39% Wholesale Production, Sales
- 13% Other Sales, Services

Environmental Horticulture - a Major Sector of Agriculture in Vermont
Over 400 firms are in this industry.

These firms include:
- production: nurseries, greenhouses, herbs, cut flowers, turfgrass
- retail: garden centers, florists
- landscape services: landscape design, installation, maintenance: lawn care, tree care

Most firms are involved in more than one of these activities.

Percent of firms

- New firms: 12%
- Income stayed the same: 15%
- Income decreased: 4%
- Income increased: 69%

The Environmental Horticulture Industry is Growing!
Between 1993 and 1998, income grew by $47 million.

- Over 285 firms increased their incomes, an average 83% per firm.
- More than 50 new firms were started during the past five years.

Firm distribution by income

- Over $1 million: 7%
- $25,000 - 1 million: 27%
- $25 - 100,000: 23%
- Under $25,000: 15%