New England Green Industry
1999 Economic Impact Survey

1. Does your business obtain at least 50% of its gross income from activities related to the green industry?
   
   _____ no ... stop here, and return the survey in the envelope provided. Thank you.
   
   _____ yes ... go on to question number 2.

2. What percentage of your business gross income was from each of these categories in 1998 or your most recently completed fiscal year? (Please check to see that your numbers total 100%.)

   Wholesale:  _____ % Trees and shrubs
               _____ % Turfgrass
               _____ % Annuals, perennials, groundcovers and herbs
               _____ % Potted flowering plants, indoor foliage plants and cut flowers
               _____ % Hard goods

   Re-wholesale: _____ % Green goods, including plants, cut flowers and floral arrangements
                  _____ % Hard goods

   Retail:  _____ % Green goods, including plants, cut flowers and floral arrangements
            _____ % Hard goods

   Services:  _____ % Tree care / arboriculture
              _____ % Landscape design / architecture
              _____ % Landscape contracting / installation
              _____ % Landscape maintenance, including lawn care
              _____ % Delivery

   Other:  _____ % (Please describe): ______________

   Total:  = 100 % Business gross income

3. Think about your 1998 business gross income which is derived from the sale of plants, both wholesale and retail. What percentage of that income falls into each of these categories? (Please check to see that your numbers total 100%.) If you do not sell plants, go on to question number 4.

   _____ % Plants you propagated and grew yourself
   _____ % Plants you purchased as young plants, and finished growing at your business
   _____ % Finished plants you purchased from another grower, and sold through your business

   = 100 % Business gross income from sale of plants

4. Indicate the percentage of your 1998 business gross income resulting from sales and services in each of these locations. (Please check to see that your numbers total 100%)

   _____ % Connecticut
   _____ % Maine
   _____ % Massachusetts
   _____ % New Hampshire
   _____ % Rhode Island
   _____ % Vermont
   _____ % Other Northeast states (New Jersey, New York and Pennsylvania)
   _____ % Other states beyond the Northeast
   _____ % Canada
   _____ % Other countries

   = 100 % Business gross income