Since the previous survey:

- More than 1,400 firms increased their income an average of 29 percent per firm.
- There were more than 150 new firms.

These firms include:

- production: nurseries, greenhouses, herbs, cut flowers, turfgrass.
- retail: garden centers, florists.
- landscape services: landscape design, installation, maintenance, lawn care, tree care.

Most firms are involved in more than one of these activities.

Since the previous survey:

- More than 1,400 firms increased their income an average of 29 percent per firm.
- There were more than 150 new firms.

The Environmental Horticulture industry produces income. The estimated value in Connecticut is $949 million.

- An estimated 21,300 jobs are full time.
- This industry paid an estimated $685 million to employees.
- Since the previous survey, an average 26 percent more was spent on labor by over half of the businesses.

Environmental Horticulture provides MANY jobs. At least 41,000 people have careers in this industry. An additional 13,900 are needed.

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time</td>
<td>52%</td>
</tr>
<tr>
<td>Part-time</td>
<td>11%</td>
</tr>
<tr>
<td>Seasonal</td>
<td>37%</td>
</tr>
</tbody>
</table>

Environmental Horticulture is MANY types of businesses.

- Landscape & Tree Services 44%
- Retail 30%
- Wholesale Production/Sales 18%
- Other 10%

Plant production and sales are a significant part of the Environmental Horticulture industry. Plant sales generated an estimated $569 million.

This included:

- $182 million from plants produced totally by the seller.
- $102 million from young plants ("pre-finished") and grown further prior to selling.
- $285 million from "finished" plants bought for resale, either wholesale or retail.

Plant production generated $284 million.

More Facts on Environmental Horticulture in Connecticut

- This industry is keeping 35,000 acres in agriculture. More than 9,800 of those acres are open space.
- The majority of income (88 percent) came from sales and services within the state.
- This industry paid almost $131 million in taxes. Nearly half of the firms paid an average of 22 percent more taxes than reported in the previous survey.