Environmental Horticulture is a major sector of agriculture in Massachusetts. There are more than 4,200 firms in this industry.

These firms include:
- production: nurseries, greenhouses, herbs, cut flowers, turfgrass.
- retail: garden centers, florists.
- landscape services: landscape design, installation, maintenance, lawn care, tree care.

Most firms are involved in more than one of these activities.

Since the previous survey:
- An estimated 2,600 firms increased their income an average of 33 percent per firm.
- There were more than 500 new firms.

The Environmental Horticulture industry produces income. The estimated value in Massachusetts is $1.86 billion.

Environmental Horticulture provides MANY jobs. At least 52,000 people have careers in this industry. An additional 7,800 are needed.

Environmental Horticulture is MANY types of businesses.

Plant production and sales are a significant part of the Environmental Horticulture industry.

Plant sales generated an estimated $763 million.

This included:
- $214 million from plants produced totally by the seller.
- $206 million from young plants (“pre-finished”) and grown further prior to selling.
- $343 million from “finished” plants bought for resale, either wholesale or retail.

Plant production generated $420 million.

More Facts on Environmental Horticulture in Massachusetts

- This industry is keeping more than 73,000 acres in agriculture. More than 28,000 of those acres are open space.
- The majority of income (93 percent) came from sales and services within the state.
- This industry paid more than $161 million in taxes. Half of the firms paid an average of 32 percent more taxes than reported in the previous survey.