According to the U.S. Department of Agriculture, Environmental Horticulture is the fastest growing sector of American agriculture today—and New England’s overall contribution to this growth is significant. The value added to our local economy through New England’s wholesale nursery and greenhouse growers, retail garden centers and florists, landscape and tree care services in 2001 surpassed $4 billion. Additionally, the Environmental Horticulture Industry substantially impacts the region through our active stewardship of the environment.

The study surveyed New England’s Environmental Horticulture Industry—comprising more than 9,500 businesses that earn at least half their income from green industry activities. The results clearly quantify the many positive ways this industry affects the regional economy including our volume of business, cost of doing business, employment opportunities, tax contributions and future growth potential.

Our industry is made up of multi-generation, family businesses whose hard work in challenging conditions has put New England on the map as producing the country’s hardiest material. This success coupled with cutting-edge garden centers, innovative landscape contractors and designers, progressive tree care professionals and other visionary members of the regional green industry, promises a continuing bright future for Environmental Horticulture in New England.