Environmental Horticulture is a major sector of agriculture in New Hampshire. There are more than 900 firms in this industry. Since the previous survey:

- An estimated 650 firms increased their income an average of 35 percent per firm.
- Almost 50 new firms were started.

Environmental Horticulture provides many jobs. At least 12,100 people have careers in this industry. An additional 5,300 are needed.

Environmental Horticulture is many types of businesses. These firms include:

- Production: nurseries, greenhouses, herbs, cut flowers, turfgrass.
- Retail: garden centers, florists.
- Landscape services: landscape design, installation, maintenance, lawn care, tree care.

Most firms are involved in more than one of these activities.

Plant production and sales are a significant part of the Environmental Horticulture industry. Plant sales generated an estimated $210 million. This included:

- $195 million from plants produced totally by the seller.
- $57 million from young plants ("pre-finished") and grown further prior to selling.
- $58 million from "finished" plants bought for resale, either wholesale or retail.

Plant production generated $152 million.

More Facts on Environmental Horticulture in New Hampshire:

- This industry is keeping more than 21,000 acres in agriculture. More than 14,000 of those acres are open space.
- The majority of income (81 percent) came from sales and services within the state.
- This industry paid more than $16 million in taxes. Half of the firms paid an average of 22 percent more taxes than reported in the previous survey.