**Environmental Horticulture** is a major sector of agriculture in Vermont. There are more than 460 firms in this industry.

These firms include:
- production: nurseries, greenhouses, herbs, cut flowers, turfgrass.
- retail: garden centers, florists.
- landscape services: landscape design, installation, maintenance, lawn care, tree care.

Most firms are involved in more than one of these activities.

The Environmental Horticulture industry produces income. The estimated value in Vermont is $186 million.

Since the previous survey:
- An estimated 320 firms increased their income an average of 29 percent per firm.
- Only 40 firms had estimated decreases in income.

Environmental Horticulture provides many jobs. At least 5,400 people have careers in this industry. An additional 2,400 are needed.

- An estimated 2,600 jobs are full time.
- This industry paid an estimated $76 million to employees.
- Since the previous survey, an average 24 percent more was spent on labor by almost two-thirds of the businesses.

Environmental Horticulture is many types of businesses.

**Environmental Horticulture** is many types of businesses.

- Landscape & Tree Services 43%
- Retail 19%
- Wholesale Production/Sales 24%
- Other 14%

Plant production and sales are a significant part of the Environmental Horticulture industry.

Plant sales generated an estimated $74 million.

This included:
- $29 million from plants produced totally by the seller.
- $13 million from young plants ("pre-finished") and grown further prior to selling.
- $32 million from "finished" plants bought for resale, either wholesale or retail.

Plant production generated $42 million.

More Facts on Environmental Horticulture in Vermont

- This industry is keeping more than 9,900 acres in agriculture. More than 2,400 of those acres are open space.
- The majority of income (90 percent) came from sales and services within the state.
- This industry paid more than $10 million in taxes. Nearly two-thirds of the firms paid an average of 36 percent more taxes than reported in the previous survey.